

## CLAIMS

We claim:

1. A method of a programmable algorithm to determine a unique play list for the individual Internet radio user comprising:

accessing normalized music pools;  
identifying individual user information and user selected radio station information;  
selecting music lists from the normalized music pools;  
applying user calibrators;  
correlating user rated songs with normalized music pools;  
applying global calibrators;  
applying dynamic calibrators; and  
adjusting the play list in accordance with local laws.

2. A method as claimed in claim 1 where said normalized music pools is regularly updated.

3. A method as claimed in claim 2 where said normalized music pools comprise the affiliate music pool, national generic music pool, a new music pool and the user rated music pool.

4. A method as claimed in claim 1 where said identifying radio station information comprises radio station identification, allowed music formats, mix value of affiliate music and national music versus user rated deep cuts.

5. A method as claimed in claim 1 where said identifying user information comprises user identification and stored user files.

6. A method as claimed in claim 3 where said selecting music lists from the normalized music pools further comprises selecting music lists by music formats allowed by the affiliate radio station.

7. A method as claimed in claim 6 further comprises the affiliate music pool replaces the same music format of the national generic music pool.

8. A method as claimed in claim 1 where said user calibrators comprise user rated songs and artists and user song and artist deletions.

9. A method as claimed in claim 1 where said global calibrators comprise music selections influenced by the radio network service, radio stations and record labels.

10. A method as claimed in claim 1 where said dynamic calibrators comprises the radio station specified mix value of radio station and national music versus user rated deep cuts, the user music selector gauge setting and the new music gauge setting.

11. A method as claimed in claim 10 where the radio station specified mix value comprises a user deep cuts gauge setting.

12. A method as claimed in claim 1 where said local laws comprises the Digital Millennium Copyright Act (DMCA) enacted by the United States Congress.

13. A method as claimed in claim 12 where said adjusting the play list comprises removing songs in violation of the DMCA or replacing the play list with an emergency play list in the event the play list cannot conform to DMCA rules.

14. A method of a programmable algorithm to determine a unique play list for the individual Internet radio user comprising:

accessing normalized music pools;  
identifying individual user information;  
selecting music lists from the normalized music pools;  
applying user calibrators;  
correlating user rated songs with normalized music pools;  
applying global calibrators;  
applying dynamic calibrators; and  
adjusting the play list in accordance with local laws.

15. A method as claimed in claim 14 where said normalized music pools is regularly updated.

16. A method as claimed in claim 15 where said normalized music pools comprise the national generic music pool, a new music pool and the user rated music pool.

17. A method as claimed in claim 14 where said identifying individual user information comprises user identification, selected music formats and stored user files.

18. A method as claimed in claim 14 where said user calibrators comprise user rated songs and artists and user song and artist deletions.

19. A method as claimed in claim 14 where said global calibrators comprise music selections influenced by the radio network service, radio stations and record labels.

20. A method as claimed in claim 14 where said adjusting the play list comprises removing songs in violation of the DMCA or replacing the play list with an emergency play list in the event the play list cannot conform to DMCA rules.